

"We Choose Growth" Campaign Launches Awareness Website in Preparation for the Upcoming Provincial Election

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In preparation for the upcoming provincial election, an alliance of six business associations representing more than 4,000 businesses in New Brunswick has launched a website to support the "We Choose Growth" campaign.

Businesses around the province are front and center when it comes to creating jobs and help New Brunswick being more competitive nationally and internationally. The Chamber of Commerce for Greater Moncton is pleased that New Brunswick residents can now see the priorities of the business community with this new website www.wechooseGrowth.ca.

"The official election campaign is now only weeks away," said John Wishart, CEO of the Chamber of Commerce for Greater Moncton. "Our alliance of business organizations has met with leaders of all major political parties and now is the time to take the campaign more public, to create greater awareness around the five priorities we have outlined."

Members of the Alliance want to switch the focus towards five key areas: a private sector driven economy, responsible resource development, improved export performance, labour force development, and responsible financial management.

The alliance consists of The Atlantic Provinces Chamber of Commerce, Conseil économique du Nouveau-Brunswick, the Fredericton Chamber of Commerce, The Chamber of Commerce for Greater Moncton, the New Brunswick Business Council and the Saint John Region Chamber of Commerce. The group believes that New Brunswick has a choice to either manage growth or to manage decline and they have unanimously chosen growth as their top priority. Growth in jobs, in population, in public revenues and in

New Brunswick's prosperity. The group is urging party leaders to address each of the five priority areas in their 2018 election platforms.

To learn more or to have your business listed in support of the "We Choose Growth" initiative, please visit www.WeChooseGrowth.ca.

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