

*For Immediate Release: March 29<sup>th</sup>, 2019*

## **The Chamber of Commerce for Greater Moncton wants to connect employers and job-seekers**

The Chamber of Commerce for Greater Moncton will hold its first Business & Workforce Expo at CCNB Dieppe on April 11<sup>th</sup>, 2019. The main objective of this event is to offer a common place where businesses of the region and job seekers will be able to connect.

In a survey conducted in late 2018, CCGM members identified the difficulty of finding employees with the right labour skills as one of their biggest challenge to business growth. Thirty-eight per cent of respondents mentioned they are increasingly focused on filling labour needs as critical to continued growth and prosperity in 2019. On the other hand, regional unemployment rates from Statistics Canada reveal that 6.4 per cent of the active population is unemployed.

“For our members, and the business community of Greater Moncton, we needed an event to help fill the gap between positions available and residents of the region who are looking for a new career, or a new job”, said John Wishart, CEO of the Chamber.

The Chamber of Commerce designated 2019 as the Year of Workforce. The 2019 Business & Workforce Expo is the first event this year to completely focus on workforce, and next November, the CCGM will present in partnership with 3+ Corporation a two-day Workforce Summit.

Multiple tools are available for business owners to find new talent, but the direct contact that an event like the Business & Workforce Expo offers is still one of the ways to find new employees.

“For job seekers, and the employers as well, to be able to meet in person at an event like the Business & Workforce Expo is beneficial in finding your next career, or in the case of businesses, your next employees”, said Wishart.

Booths are still available for members of the Chamber, and businesses of the region. If you are interested, please contact the CCGM at 506 857-2883 or by email at [events@ccgm.ca](mailto:events@ccgm.ca).

The CCGM is also inviting job seekers to register for the event and prepare their resumes. Residents of the region can register on Eventbrite at [businessandworkforceexpo.eventbrite.ca](https://businessandworkforceexpo.eventbrite.ca).

The Chamber of Commerce for Greater Moncton 2019 Business & Workforce Expo will take place April 11<sup>th</sup>, 2019 from 2:30 pm to 6:30 pm at CCNB Dieppe.

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### **Information**

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