

A new survey conducted by the Greater Moncton Chamber of Commerce shows strong support for a direct air link between the region and New England.

The GMCC member survey, conducted Jan. 16-20, showed 98 per cent of respondents were either “very interested” or “somewhat interested” in a direct link to Boston.

Businesses in Greater Moncton conduct a great deal of export business with New England and the lack of a direct air link provides greater challenges for cross-border trade.

Twenty-seven per cent of respondents said they take more than 10 flights a year to the U.S., while another 27 per cent said they take between five and 10 flights per year.

Sixty-three per cent of respondents indicated they would “very likely” use a direct Moncton-to-Boston flight, while another 28 per cent said they were “somewhat likely” to use it.

When asked how many times each year they would likely use a direct U.S. flight, 15 per cent said more than 25 times a year, while another 19 per cent said between 10 and 25 times.

A total of 155 GMCC members responded to the survey. The poll is part of the Chamber’s regular policy and advocacy activities as it explores issues to champion on behalf of the Greater Moncton business community.